

SPONSORSHIP OPTIONS

TITLE SPONSOR

- Expo Title: Build & Remodel Expo presented by
- Top Billing on event signage with logo recognition
- Company Banner Displayed (provided by sponsor)
- Logo on Front Cover of Resource Guide as Title Sponsor
- Company Logo on Expo Tickets and Expo Grab Bags
- Logo on Welcome Page in Resource Guide
- Logo Listed on Expo Floorplan and published in Resource Guide
- Designated Booth on Expo Floor
- Opportunity to place promotional item in bags
- Verbal Recognition throughout event
- Full page color ad in resource guide
- Logo on home page of AHBA website
- Logo with link to company website on Expo Website
- Logo included on all expo features in AHBA Blog
- Logo recognition in advertising, PR efforts, and marketing efforts (print, television, billboards, radio)
- Company Inclusion in all Expo emails to AHBA Members and Consumers
- 100 2021 Expo tickets

OUTDOOR LIVING SPONSOR

- Logo included on Outdoor Living Section entry signage
- 28x58 Feature Booth Area within designated Outdoor Living Section
- Option to display plants and shrubs in designated areas
- Full page color ad in Resource Guide
- Logo recognition on Welcome Page in Resource Guide
- Verbal recognition at event with select announcements
- Logo with link to company website on Expo page
- Logo included in select Expo features
- 24 2021 Expo tickets

**Sponsorship requires landscape company, may include up to one support company*

SHOWCASE SPONSOR (\$3500 – limit three)

- Logo recognition on Welcome Page in Resource Guide
- 20 x 20 Island Booth with Premium Placement on Expo Floor
- Opportunity to place promotional item in bags (given to first 1500 event attendees) provided by sponsor
- Half Page Ad in printed Expo Resource Guide
- Verbal recognition at event
- Logo with link to company website on Expo page
- Logo displayed on select Event Promotion
- 15 2021 Expo tickets

**Showcase Booth Sponsorship are Category Exclusive*

WORKSHOP SPONSOR (\$1000 – limit one)

- Company logo on Education Signage
- Half page color ad in Resource Guide
- Logo included on Welcome Page in Resource Guide
- Logo with link to company website on Expo website
- Banner Ad on Expo Online Education Schedule Page
- Logo included in select Expo features
- 32 2021 Expo tickets

LANYARD SPONSOR (\$1250 – limit one)

- Company Name or Logo printed on all lanyards for exhibitor badges (sponsors choice)
- Opportunity to place promotional item in exhibitor move-in bags
- Company name linked to company website on Expo Website
- 12 2021 Expo Tickets

KIDS CONSTRUCTION HAT SPONSOR (\$750 – limit one)

- Logo on Expo signage in main event area
- Company logo sticker on child size construction hats, given to the first 100 children in attendance.
- Verbal recognition at event with select announcements
- Company name linked to company website on Expo Website
- 12 2021 Expo tickets

FLOOR DECALS (\$600 – limit four)

- Two 2' x 4' Floor Decals placed on the Expo Floor
- Company recognition on select Expo signage
- Company name linked to company website on Expo Website
- Company name listed in select Expo features
- 12 2021 Expo tickets

EXPO SUPPORTER (\$250)

- Logo on Expo Supporter signage in main event area
- Company logo displayed on Welcome Page in Resource Guide
- Verbal recognition at event with select announcements
- Company name linked to company website on Expo Website
- 6 2021 Expo tickets

Learn more at BuildandRemodelAsheville.com